



Power *Site* **123**

Interactive websites that help you change the world
powered by CharityFinders

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Why **PowerSite123** ?

Many organizations have a website that is little more than an online brochure. They think that adding functionality - such as secure transaction processing, databases, interactive forms, and eCommerce – is too difficult, time consuming and expensive.

**Now you can have it all and more
... at prices you can afford!**

Now any **organization** can have an easy-to use, professional, and functional **website**...designed to help drive traffic, convert leads, and increase revenue.

An Affordable Solution

Capabilities

- Mobile websites
- Search engine friendly
- Parallax scrolling
- Single-page design
- Animations & shuffles

What to Expect When *Working* With Us

We don't expect you to have the technical skills to build a top-notch, interactive website; that's why we do it for you! We're here to help you with:

- Easy, step-by-step website methodology
- Homepage content, messaging, menu, navigation
- Tagline, hook statement, mission statement
- Search engine optimization and marketing
- Competitive analysis and positioning
- Differentiating your organization
- Compelling calls-to-action
- 24/7 support



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Why **PowerSite123** is so easy.

Now you can easily:

- Maintain your website without technical skills
- Collect money securely online - within your site
- Add pages, forms, landing pages, calls-to-action
- Embed video, graphics, animation
- Maintain an interactive onsite blog
- Process event registrations
- Optimize your website for phone & tablet visitors

A Top-Notch Website Solution

With **PowerSite123**, you get the best of both worlds: a professionally designed website - that isn't a template - AND a Functionality Management System that's so much more than a **Content Management System**. Now your website visitors will have lots **to SEE** and, more importantly, **lots to DO!**

“I **love** our website!”

Better than I dared to imagine.”

Vicki Assaad, Alta Mira

What's So Great About PowerSite123's Functionality Management System?

Our FMS lets you manage not only your content, but a vast array of functionality, navigation, design, search engine optimization, reports, multimedia, security, administration and more.

In short, your visitors can engage with you in a variety of ways, and you can manage both the content and functionality of your website. A win-win, no matter how you look at it!

PowerSite123 Features

Administrative Features

- 24/7 customer service
- Mobile optimize your site
- Auto post & remove content
- Build & manage your database
- Custom design
- Send outgoing emails
- Build powerful navigation
- Customizable site-wide styles
- Accessibility
- Incorporate multimedia
- Generate powerful reports
- Build private areas of your site
- Create foreign language versions
- Create a dynamic site map
- Enable multiple users
- Easily manage your content

Non-Financial Features

- Manage search optimization
- Invite visitors to join email lists
- Create secure transactions
- Add social media & blogs
- Incorporate images & videos
- Create interactive forms
- Recruit employees or volunteers
- Offer interactive discussion forums
- Engage visitors with polls/surveys
- Facilitate site referrals
- Request feedback
- Encourage eAdvocacy
- Offer searchable directories
- Post articles & testimonials
- Publish eNewsletters

Financial Features

- Receive secure, in-site payments
- Sell event tickets
- Set up an eStore
- Earn affiliate marketing commissions
- Integrate an online merchant account
- Collect/renew membership dues
- Charge fees for services
- Accept recurring payments
- Accept payments by credit card or e-check

“Thank you for your patience and for working with us through the website building process.

Working with you has made it much easier than I imagine it could have been otherwise.”

Erika Shioya, Colorado Watershed Assembly

More Power, Better Results

Using our powerful website platform, you can:

- Attract leads
- Convert leads into clients
- Generate revenue
- Recruit staff, strategic partners and others
- Communicate with constituents



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At PowerSite123, we also help with
brochures and logos, social media campaigns,
email marketing, search engine optimization,
and much more!

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