

Now any **organization** can have an easy-to use, professional, and functional **website**...designed to help drive traffic, convert leads, and increase revenue.



**PowerSite123**

Interactive websites that help you change the world  
powered by CharityFinders

## An Affordable Solution

Many organizations have poorly designed websites and ineffective marketing programs because they don't have the budget to get things "right". Now you can ...at prices you can afford!

## Why **PowerSite123** ?

Many organizations have a website that is little more than an online brochure. They think that adding functionality - such as secure transaction processing, databases, interactive forms, and eCommerce - is too difficult, time consuming and expensive. But ...

**Now you can have it all and more!**



# What to Expect When *Working* With Us

We don't expect you to have the technical skills to build a top-notch, interactive website; that's why we do it for you! We're here to help you with:

- Easy, step-by-step website methodology
- Homepage content, messaging, menu, navigation
- Tagline, hook statement, mission statement
- Search engine optimization and marketing
- Competitive analysis and positioning
- Differentiating your organization
- Compelling calls-to-action
- 24/7 support

**A Top-Notch  
Website Solution**

With PowerSite123, you get the best of both worlds: a professionally designed website that isn't a template AND a Functionality Management System that's so much more than a Content Management System. Now your website visitors will have lots to SEE and, more importantly, lots to DO!

## Why *PowerSite123* is so Easy

Now you can easily:

- Maintain your website without technical skills
- Collect money online securely – within your site
- Add pages, forms, landing pages, calls-to-action
- Embed video, graphics, animation
- Maintain an interactive onsite blog
- Process event registrations



# What's *So Great* About *PowerSite123's* Functionality *Management* System?

Our FMS lets you manage not only your content, but a vast array of functionality, navigation, design, search engine optimization, reports, multimedia, and more. In short, your visitors can engage in a variety of ways, and you can manage both the content and functionality of your website. A win-win, no matter how you look at it!

## Administrative Features

- 24/7 customer service
- Auto post & remove content
- Build & manage your database
- Custom design
- Send outgoing emails
- Build powerful navigation
- Customizable site-wide styles
- Accessible for impaired users
- Incorporate multimedia
- Generate powerful reports
- Build private areas of your site
- Create foreign language versions
- Create a dynamic site map
- Enable multiple users
- Easily manage your content

## Non-Financial Features

- Manage search optimization
- Invite visitors to join email lists
- Create secure transactions
- Add social media & blogs
- Incorporate images & videos
- Create interactive forms
- Recruit employees or volunteers
- Offer interactive discussion forums
- Engage visitors with polls/surveys
- Facilitate site referrals
- Request feedback
- Encourage eAdvocacy
- Offer searchable directories
- Post articles & testimonials
- Publish eNewsletters

## Financial Features

- Receive secure, in-site payments
- Sell event tickets
- Set up an eStore
- Earn affiliate marketing commissions
- Integrate an online merchant account
- Collect/renew membership dues
- Charge fees for services
- Accept recurring payments
- Accept payments by credit card or e-check

PowerSite123  
Features

**"I love our website!"**  
Better than I dared to imagine."

*Vicki Assaad, Alta Mira*

**"Thank you for your patience and for working with us through the website building process. Working with you has made it much easier than I imagine it could have been otherwise."**

*Erika Shioya, Colorado Watershed Assembly*

# More Power, Better Results

Using our powerful website platform, you can:

- Attract leads
- Convert leads into clients
- Generate revenue
- Recruit staff, strategic partners and others
- Communicate with constituents

**At PowerSite123, we also help with** brochures and logos, social media campaigns, email marketing, search engine optimization, **and much more!**

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